

IONITY Celebrates E-Mobility as Partner of the Inaugural World EV Day

Munich, 9 September 2020 - IONITY, Europe's leading High-Power Charging Network for electric vehicles, is delighted to be a Founding Partner of the inaugural World EV Day, which will take place on September 9th. The day is a celebration of e-mobility to raise awareness for electric vehicles and a sustainable way of transportation.

Initiated by Green TV, World EV Day will become an annual institution in the e-mobility calendar of current and prospective drivers of electric vehicles. As a leader in the EV charging industry, IONITY is committed to support this initiative:

"We believe it is essential to be part of the movement into a zero-emission future. Europe had 1,7m plug-in electric vehicles (BEV and PHEV) on the streets at the end of 2019 and counting. Celebrating World EV Day is a great way of recognising the need for change and highlighting the work that has already been done - from a reliable and fast charging infrastructure to the latest innovation in the electric vehicle sector. Driving an EV across Europe should be the new normal, and it is our mission to support the transition and bring high-power electric vehicle charging to everyone, everywhere."*
— Dr. Michael Hajesch, CEO IONITY

World EV Day will highlight the crucial role that a reliable and fast charging infrastructure, a reinforcement of the energy grid and renewable power sources play for a sustainable transport ecosystem. Together with many more players in the e-mobility field, IONITY will make the World EV Day an occasion of global e-mobility appreciation. The day will be community lead and focused with inspiring social media campaigns, live streamed educational panel discussions and informative webinars.

"I'm delighted that World EV Day is partnering up with IONITY, the leading fast charging network. IONITY is a pioneer in making e-mobility ready for long distance travel, and a truly great partner alongside World EV Day's mission to bring about a greener mobility future." Ade Thomas, Founder Green TV

E-enthusiast are also welcomed to sign a pledge on the website, committing to cleaner air, lower emissions, and a more sustainable future. You can sign the pledge [here](#) and help driving the change.

*Clean Energy Ministerial, and Electric Vehicles Initiative (EVI) (June 2020). "Global EV Outlook 2020: Entering the decade of electric drive?"

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About IONITY

IONITY makes long distance travel with electric vehicles the new normal.

The company builds and operates a High-Power Charging (HPC) network along Europe's highways, using state-of-the-art technology with a charging capacity of up to 350 kW. By doing so drivers of current and future generations of electric vehicles - using the leading European charging standard CCS (Combined Charging System) - benefit from maximum charging speeds while taking a break on their journey. Every

IONITY charging station consists of an average of four charging points. As a commitment to sustainability, all IONITY chargers deliver 100% renewable energy for both emission-free and carbon neutral driving.

IONITY was founded in 2017 and is a joint venture by BMW Group, Mercedes Benz AG, Ford Motor Company and the Volkswagen Group with Audi and Porsche.

More than 75 employees are shaping the future of e-Mobility at IONITY. The company is headquartered in Munich with an additional office in Oslo, Norway. IONITY is an internationally registered trademark.

For further information please visit: www.ionity.eu

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