

For an even better charging experience:

IONITY partners with &Charge

Munich, September 27th, 2022 – IONITY, the leading high-power charging network in Europe, is collaborating with technology company &Charge to improve the charging experience for EV (electric vehicles) drivers through direct customer feedback

With &Charge's unique e-mobility app, drivers of electric cars can rate the EV charging infrastructure in Europe by giving extensive feedback, as part of "Challenges", including feedback on the functionality, possible impairments, or cleanliness of the charging stations. The entries are passed on directly to IONITY. Drivers of electric cars thus become part of the quality assurance process and can actively participate in improving the charging experience. Each successfully completed challenge is rewarded with &Charge kilometres (1 &Charge kilometre = €0.08), which can also be redeemed immediately for free charging or other rewards. Within a few days, more than 500 customer feedbacks have already been successfully transmitted to IONITY via the &Charge app.

EV drivers should be able to enjoy the freedom to go wherever they want. That is why IONITY operates charging stations along motorways in 24 European countries, which are open to electric vehicles of all brands. IONITY sites have several high-power chargers per location with a charging power of up to 350 kW each. They charge vehicle batteries in the shortest possible time and deliver only 100% renewable energy. Thus, IONITY enables not only emission-free, but climate-neutral driving.

"The collaboration with &Charge is an important component of our quality assurance: feedback related to our charging stations is fed into our systems in a structured way via an interface. We can then evaluate potential issues and act quickly. The crowd-source approach of &Charge helps us to intensify the relationship with our customers across borders and to benefit from the daily experiences of the community," says Frank Plaschka, Head of Marketing, Brand & Communications at IONITY.

"This cooperation is a huge milestone for us and we are proud to be collaborating with IONITY, Europe's leading High Power Charging network for electric vehicles. As the leading platform combining user engagement with value-added services around EV charging &Charge makes the difference. We enhance the overall charging experience for the EV driver and realize comprehensive benefits for the IONITY network in terms of uptime, operation costs and quality of stay", emphasizes Simon Vogt, CSO and Co-founder of &Charge.

At the beginning of the partnership, the challenges can be solved not only in Germany, but also in Austria, Switzerland, the Netherlands, Belgium, Great Britain, Sweden, Norway, Denmark, France, Spain and Italy. Further markets are in preparation and will be rolled out successively.

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About IONITY

IONITY makes long distance travel with electric vehicles the new normal.

The company builds and operates a high-power charging (HPC) network along Europe's highways, using state-of-the-art technology with a charging capacity of up to 350 kW. By doing so drivers of current and future generations of electric vehicles - using the leading European charging standard CCS (Combined Charging System) - benefit from maximum charging speeds while taking a break on their journey. Every IONITY charging station consists of an average of six to twelve charging points. As a commitment to sustainability, all IONITY chargers deliver 100% renewable energy for both emission-free and carbon neutral driving.

IONITY was founded in 2017 and is a joint venture of the car manufacturers BMW Group, Ford Motor Company, Hyundai Motor Group, Mercedes Benz AG and Volkswagen Group with Audi and Porsche, along with BlackRock's Global Renewable Power platform as financial investor.

More than 150 employees are shaping the future of e-Mobility at IONITY. The company is headquartered in Munich with additional offices in Dortmund and outside Norway's capital Oslo. IONITY is an internationally registered trademark.

For more information, please visit www.ionity.eu

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About &Charge

&Charge is the leading platform combining smart user engagement with value-added services around EV charging.

The technology company has established unique "plug and play" value-added services (Software as a Service) in the global E-Mobility ecosystem, available on the &Charge Value Platform via flexible APIs or partner dashboard.

&Charge's smart reward mechanism based on the first sustainable loyalty scheme by which users collect &Charge kilometers for their activities like feedback on charging sessions and online shopping in more than 1.500 which can be redeemed for free charging sessions. This smart mechanism empowers the huge &Charge EV driver crowd and it's strong daily engagement for crowd-sourced data around EV charging. The corresponding &Charge app is the dedicated daily companion for EV drivers and impresses with a special gamification approach by which users also can reach special level and receive batches for their engagement. For EV drivers &Charge makes charging cheaper, more reliable and just fun.

For Charge Point Operators (CPO), &Charge's services increase the uptime, the user experience and decrease the cost of operations: Every EV driver can provide feedback on single charging sessions and the experienced &Charge EV driver crowd performs detailed visual inspections and assessments of the charging infrastructure. This real-time feedback on findings and experiences can be easily integrated into daily CPO operations.

For Car Manufacturers (OEM) and e-Mobility Service Providers (eMSP), &Charge's services increase POI data quality as crucial part for searching, finding and smart routing to charging stations: The &Charge EV driver crowd provide the most accurate data to validate and enrich the given datasets.

&Charge has been a carbon neutral company since its foundation in 2019. The company not only avoids, reduces and offsets the CO2 emissions of its own operations, but also those of its users. &Charge is active in all European countries and cooperates with European E-Mobility market leaders.

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