IONITY Halo Charger lights up Museo Fisogni

Munich, 24 September 2020 – IONITY, Europe's leading high-power charging network for electric vehicles, is donating one of its award-winning high-power charging (HPC) stations to the Museo Fisogni, as a symbol for a new generation of fuel dispensers. "Since 2018, we have been driving forward the expansion of the European high-power charging network in Italy", says Dr Marcus Groll, COO of IONITY, "and now we are particularly pleased to introduce the era of e-mobility at the Museo Fisogni through our donation of one of our charging stations."

Already from a distance you can recognise the 2.6 metre tall HPC with its unique multifunctional LED light ring. This so-called halo provides visibility in the dark when approaching the charging station, as well as creating a brightly illuminated environment of the station during the charging process. In addition, various colour modes indicate the different statuses of charging. The new HPC charging stations were developed in cooperation with the BMW subsidiary Designworks and were awarded gold at the iF Design Awards 2019 for their design and lighting concept.

IONITY is now presenting the Museo Fisogni with their award-winning charger. Founded in 1966 by Guido Fisogni, the museum near Milan tells the story of the petrol pump through 8,000 pieces - from old petrol pumps to a wide variety of models, oil cans and advertising posters. From today, the IONITY Halo Charger symbolises the dawn of a new era of sustainable and electric mobility. "We are very honoured and happy to receive our first electric charging station. To date we are hosting around 190 fuel dispensers from 1892 until today and we couldn't miss this opportunity," says Guido Fisogni, Founder of Museo Fisogni.

Today, eleven IONITY charging stations are already in operation between Brenner and Sicily, and another six are currently under construction. Only recently, high-power charging stations were put into operation in Trento, Palermo and Binasco. The expansion of unrestricted charging possibilities on European transit routes, such as the A1 from Milan to Naples, is a declared goal of IONITY.
"Especially outside the big cities, it is important that customers can rely on being able to charge their electric vehicle quickly and reliably", explains Dr Marcus Groll. "For this purpose, all stations are equipped with an average of four 350kW high-power chargers, which use the European charging standard CCS (Combined Charging System)."

At IONITY, drivers of electric vehicles are contributing to the reduction of CO2 emissions, as they are charging with 100% renewable energy.

In order to combat the economic crisis caused by the pandemic, the Italian government has initiated an increase in subsidies for electric and hybrid vehicles, which is attracting considerable public interest. IONITY's commitment to the Italian market represents another important step towards a more sustainable future and good news - for the country, the people and the climate.

About IONITY
IONITY makes long distance travel with electric vehicles the new normal.

The company builds and operates a high-power charging (HPC) network along Europe's highways, using state-of-the-art technology with a charging capacity of up to 350 kW. By doing so drivers of current and future generations of electric vehicles - using the leading European charging standard CCS (Combined Charging

System) - benefit from maximum charging speeds while taking a break on their journey. Every IONITY charging station consists of an average of four charging points. As a commitment to sustainability, all IONITY chargers deliver 100% renewable energy for both emission-free and carbon neutral driving.

IONITY was founded in 2017 and is a joint venture by BMW Group, Mercedes Benz AG, Ford Motor Company and the Volkswagen Group with Audi and Porsche.
More than 75 employees are shaping the future of e-Mobility at IONITY. The company is headquartered in Munich with an additional office in Oslo, Norway. IONITY is an internationally registered trademark.

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